

WV Media Release
Yamaha Jet Trekkers raise over \$140k for Children in need.
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The 2016 Yamaha Variety Jet Trek has been completed and has once again been a great success with 58 personal water craft taking on the scenic and sometimes challenging 600km ride along the Southern-Coastline of Victoria.

Yamaha Motor Australia proudly supported the event for the eleventh year in a row as the major sponsor. Riders departed on the 28th of February from the coastal town of Portland and crossed the finish line on Phillip Island, Australia's iconic home of motorcycle racing, on the 5th of March. The event revved the hearts of all who were lucky enough to take part.

The Yamaha Variety Jet Trek is organised and run by "Variety the Children's Charity", to raise money for kids who are sick, disadvantaged or have special needs. Riders are encouraged to fundraise during the year to raise money for the charity, with many participants generously donating over and above the required entry fees to help children in need. This year's event raised over \$140,000 for Variety.



The 2016 Yamaha Variety Jet Trekkers had the once in a life-time opportunity of riding along the picturesque Great Ocean Road, Victoria.

Yamaha WaveRunners featured strongly in the field with 42 of the 58 watercraft proudly displaying the Yamaha tuning forks. Once again Yamaha WaveRunners proved their value in these conditions with unmatched reliability and fuel-efficiency.

"We love being part of this event and engaging with the participants", said Grant Binskin, National Marketing Manager for Yamaha Marine Products. "The Jet Trek brings a group of like-minded PWC enthusiasts together in a social and safe riding environment and showcases the advantages of Yamaha WaveRunners within the offshore ridding environment. It also creates positive publicity for Yamaha WaveRunners and all PWCs in general. All the money raised helps children who are sick, disadvantaged or have special needs."



As of April 2016, over 72 riders have already registered to ride the upcoming 2017 event, which will be held in the tropical Whitsunday Islands - famous for their crystal clear water and proximity to the Great Barrier Reef. Based on the reaction to the 2016 event, 2017 could be the biggest Variety Jet Trek ever.

The 2017 Variety Jet Trek will start on the 1st of May 2017. For more information visit:

[www.variety.org.au/QLD/Events/Variety-Jet-Trek/](http://www.variety.org.au/QLD/Events/Variety-Jet-Trek/)

