



Retail Units - 2023

2023 National Top 10

For Excellence in Total Yamaha Retails

- 1 Cully's Motorcycle Centre
- 2 Five Star Yamaha
- 3 Chris Watson Motorcycles
- 4 Bikebiz
- 5 On Two Wheels
- 6 Excite Motorsports
- 7 Echuca Yamaha
- 8 Yamaha City
- 9 Mandurah City Yamaha
- 10 Peter Stevens

2023 Regional top 5

For Excellence in Total Yamaha Retails NSW/ACT

- 1 Chris Watson Motorcycles
- 2 Bikebiz
- 3 On Two Wheels
- 4 Excite Motorsports
- 5 Racecourse Motors

2023 Regional top 5

For Excellence in Total Yamaha Retails QLD

- 1 Ultimate Yamaha Springwood
- 2 Brisbane Motorcycles
- 3 Bullet Bikes
- 4 TeamMoto Yamaha
- 5 Teammoto Yamaha

2023 Regional top 5

For Excellence in Total Yamaha Retails WA

- 1 Cully's Motorcycle Centre
- 2 Five Star Yamaha
- 3 Mandurah City Yamaha
- 4 Savage Motorcycles
- 5 South West Yamaha

2023 National Market Share

For Excellence in Market Share performance

- 1 J & J Motorcycles
- 2 Allgear Motorcycles & Small Engines
- 3 Hughenden Motorcycles
- 4 Deniliquin Yamaha
- 5 Steve Hunt's Motorcycles
- 6 Jetcor Yamaha
- 7 Pilbara Boats & Bikes
- 8 Echuca Yamaha
- 9 Trooper Lu's Garage
- 10 W S B Distributors

2023 Regional top 5

For Excellence in Total Yamaha Retails VIC/TAS

- 1 Echuca Yamaha
- 2 Yamaha City
- 3 Peter Stevens
- 4 City West Yamaha
- 5 Peter Stevens

2023 Regional top 5

For Excellence in Total Yamaha Retails SA/NT

- 1 Holeshot Yamaha
- 2 Yamaha Pitmans
- 3 Peter Stevens
- 4 Coast Powersports
- 5 Yamaha World

2023 Total Land Mobility Parts & Accessories

For Excellence in Yamaha Parts & Accessory Sales

- 1 Bikebiz
- 2 Excite Motorsports
- 3 Cully's Motorcycle Centre
- 4 Holeshot Yamaha
- 5 Bullet Bikes

**2023 Total Land Mobility Accessories
For Excellence in Yamaha Accessory Sales**

- 1 Bikebiz
- 2 Excite Motorsports
- 3 Cully's Motorcycle Centre
- 4 MotoGo Motorcycles
- 5 Port Macquarie Motorcycles

**2023 Total Net Amount Financed
For Excellence in Yamaha Finance**

- 1 Chris Watson Motorcycles
- 2 Echuca Yamaha
- 3 Excite Motorsports
- 4 Cully's Motorcycle Centre
- 5 Bullet Bikes

**2023 Total Policy Count
For Excellence in Yamaha Insurance**

- 1 Bullet Bikes
- 2 Chris Watson Motorcycles
- 3 Echuca Yamaha
- 4 Excite Motorsports
- 5 Holeshot Yamaha

**2023 Total Land Mobility Yamalube
For Excellence in Yamalube Sales**

- 1 Yamaha World
- 2 Cully's Motorcycle Centre
- 3 Bikebiz
- 4 Holeshot Yamaha
- 5 Five Star Yamaha

**2023 New Yamaha Finance Penetration
For Excellence in Yamaha Finance**

- 1 Echuca Yamaha
- 2 J & J Motorcycles
- 3 Chris Watson Motorcycles
- 4 Excite Motorsports
- 5 Powersport Central

**2023 New Yamaha Insurance Penetration
For Excellence in Yamaha Insurance**

- 1 Echuca Yamaha
- 2 Yamaha World
- 3 Powersport Central
- 4 J & J Motorcycles
- 5 Holeshot Yamaha